

# Finance Course Part 1 Overview

## Finance for non-finance people Course Content

### Who should attend?

This course is available as an open or private course.

If you are a serving director, associate or non-statutory director, non-executive director, or on a development path to directorship, a senior manager, or simply have an element of financial understanding in your role, then this course will apply to you.

A chance to understand finance, from a businessman speaking plainly. This is not book-keeping, but a strategic business finance course, delivered using real world examples and case studies

Running this as a closed course within your company can provide the opportunity to discuss internal matters in a confidential environment.

This course has been designed by businesspeople, with real life experience of how finance understanding can help drive business performance and profits.

Finance decisions are taken at all levels in an organisation, that impact the overall company results. The ability to read finance reports, and apply them in a practical sense, is the cornerstone of an effective manager, director, and leader.

- Introduction to Finance
- Company formation, board governance
- Tax years and reporting requirements
- Nominal Accounts
- Profit and Loss Accounts
- Margin Analysis
- Reading a P&L report
  
- Cash Flow Management
- Optimising cash flow
- Strategies and tactics for cash management, collection, and deployment

At the end of the course delegates will be able to:

- Read and analyse P&L accounts
- Understand the various terms and measurements and apply them practically in your business
- Understand the difference between profit and cash flow
- Take the lead on credit control and pricing to maximise profit

**This course carries a free, life-time support line for all attending delegates, to ensure they remain engaged with finance throughout their careers**

Completion of this part 1 course is a pre-requisite for part 2, unless significant P&L experience is already held

Investment is £395 per person, on an open course – dates are available every month, subject to interest

Investment is £1,850 for up to 10 attendees for a closed private course, held within your company.

To book this course, contact Philip Webb at [philip@webb.co.uk](mailto:philip@webb.co.uk) or call direct on 07711 008350

For Philip's business profile, and other courses, see [www.webb.co.uk](http://www.webb.co.uk)