

# DeepAudit

## DeepAudit Overview

### What is DeepAudit?

This is a bespoke approach to auditing every aspect of your business, through the lens of your employed teams.

Most companies execute surveys in order to determine the health of a business, but these are more often flawed in the approach, the question structure and the limitations of the data received back.

DeepAudit is an online portal, set specifically around your stated intentions, visions, and questions.

Critically it is anonymous, which provides for unrestricted responses from all staff members. This qualitative data is then analysed, filtered, sorted, and using the determined and proven structure of the DeepAudit framework, a number of strategic projects for development and improvement are drawn for approval

To book DeepAudit, contact Philip Webb at

[philip@webb.co.uk](mailto:philip@webb.co.uk) or call direct on

07711 008350

For Philip's business profile, and other courses,

see [www.webb.co.uk](http://www.webb.co.uk)

### Creation of the Vision and enquiry text

Involving directors and C suite

Published to the entire workforce or defined sub-set

Communicated widely throughout the organisation over a 2-6 week period

Typical focusses are: Company Culture, reduction of waste, profit enhancement, business pivoting, Health and Safety, team building, efficiency and productivity, mental health check, sustainability

### Establishment of the bespoke online portal

For every individual to be able to access, using your assigned company code

Ability to submit multiple FORMS, which are used to capture the comments, ideas, questions, and issues that the individual perceives they face.

### Defined timescale for all staff to input expires as agreed, and the portal is then closed

Reports are provided as to response rate, SWOT categories, and the cultural graph

### The FORMS are then analysed

Using the defined framework, built on fairness psychology, the forms are filtered, categorized, but NEVER discarded

### Business specialists draw on the original Vision text, to create development work

Resulting in multiple action orientated projects that will develop and improve the organisation.

Forms the basis for feedback to the senior team

### Full report is produced

A summary report is provided to inform the C suite, of the previously unknown issues, the cultural shape of the organisation, and the actionable projects drawn from the inclusive feedback of all participating staff member.

### The report is published internally to all staff

This completes the circle of "you said, we are doing"

Pre-acceptance of the development work is implicit as it is drawn from the staff

### Assignment of work

Assistance with the dissemination of the defined projects, to the team members who will work to complete them

### Portability of DeepAudit – following on

This program is portable to be an annual license to re-use at will within the company.

Also to form part of the full Team Action Management program, that develops a Change Leadership Team within your organisation, drawn from your own team, taking a total of 8 days over 6 months

Investment is £3,950 to include all the above. Team Action Management, and the DeepAudit License are quoted on a bespoke basis - dates are available every month.