

Managing by Projects Overview

Managing by projects

Course Content

Who should attend?

This course is available as an open or private course.

This course applies to any person who is undertaking projects or development work in the company, at all levels.

From entry point to project managers with some practical experience, this course will discipline, create strategy, communications tactics, stakeholder engagement, and reporting approaches to professionalise projects.

A key focus of this course is to understand that Leading a business by projects, as opposed to a 3 year business plan, is the difference between success and failure.

Running this as a closed course within your company can provide the opportunity to discuss internal matters in a confidential environment.

In these rapidly changing times, businesses who plan in shorter cycles, are more likely to succeed.

Work allocation, business development, and technical development are now becoming Sprint activities, shorter term, project based.

This vital discipline is essential for business leaders at all levels in an agile business, and provides the tools, tactics and approaches to manage constant change

The skills learned will provide the basis to understand:

- The structure of projects
- Principles of change management
- Communications as a backbone to all change projects
- The process of successful projects
- Critical elements of project governance
- Communication and reporting
- Matrix management
- Milestone reporting
- Slippage and recovery
- Return on investment.
- Planning projects, and monitoring progress
- Financial control elements and business case outlines
- Project team control
- Closing a project

Using this framework, projects of all sizes can be delivered, managed, and reported on at all levels, from the boardroom to the activity teams

Delegates leave with tools, approaches and disciplines to be a more effective project manager, and to drive the development of the company.

Follow on course would be a PRINCE2 qualification

Investment is £395 per person, on an open course – dates are available every month, subject to interest

Investment is £1,850 for up to 10 attendees for a closed private course, held within your company.

To book this course, contact Philip Webb at philip@webb.co.uk or call direct on 07711 008350

For Philip's business profile, and other courses, see www.webb.co.uk